

Big Business and Technology Expo



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March 7th & 8th, 2007 at the McKay Events Center
11 am to 5 pm

2007 Keynotes

Following in the great tradition of Business and Technology Expo keynotes, which has included Michael Gerber ("The E-Myth") in 2004, Frank Abagnail, Jr. ("Catch Me If You Can") in 2005 and Hyrum Smith ("The Reality Model") in 2006, the show welcomes more top-tier keynotes.


At the 2007 show the Wednesday keynote will be **Bill Rancic**, self-made millionaire and winner of NBC's reality TV show "The Apprentice" starring Donald Trump. Thursday the Expo will enjoy Ethan Willis, co-author of the newly released "The One Minute Entrepreneur" (with Ken Blanchard). Thursday's event will also serve as the Chamber of Commerce's First Friday Forum for the month of March.

Admission for these keynotes is free with Expo admission. The ability to do this is thanks to our keynote sponsors. **NET Marketing Alliance** brings us Bill Rancic and the **Kirton and McConkie Law Offices** and **Prosper** bring us Ethan Willis. We appreciate their support. We encourage visitors to enjoy lunch before or after the keynotes (located on the main level of the Expo) from one of our great restaurants.

Expo schedule of events

Wednesday, March 7th

- **9:00 a.m. (Exhibitor only)**
 - Exhibitor Connector Breakfast (hosted by Corporate Alliance, sponsored by Check Net and Marvelous Catering)
- **11:00 a.m.**
 - Expo opens
- **Ongoing**
 - Business Food Court: Rumbi Island Grill, The California Pizza Kitchen and Costa Vida Fresh Mexican
 - Prize giveaways
- **11:00**
 - Utah Technology Council membership meeting (in the south Presidential Suite). The featured event on the program will be a panel discussion with Mike Tippets, CEO of Helius, Joey Dempster, co-founder of Logoworks, Scott Smith, XanGo CIO and Tom Karren, founder and CEO of WindgateWeb. The event will be moderated by Jeanette Bennett of UV BusinessQ Magazine.
 - (Free with Expo admission)
- **11:30 a.m.**

	
Bill Rancic	Ethan Willis
Self-made millionaire & winner of NBC's "The Apprentice" reality television show	Co-author of "The One Minute Entrepreneur" (w/ Ken Blanchard)
Presented by NET MARKETING ALLIANCE	Presented by KIRTON AND McCONKIE Law Office

- High school entrepreneurial contest participants exclusive meeting with Bill Rancic (contest sponsored by NET Marketing and Utah Valley Magazine)
 - **12:00**
 - Keynote: Self-made millionaire and NBC's *The Apprentice* winner Bill Rancic (in the upper East seminar hall)
 - Lunch available before or after keynote address
 - (Keynote free with Expo admission)
 - **5:00**
 - Expo Close
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Thursday, March 8th

- **11:00 a.m.**
 - Expo Opens
 - **Ongoing**
 - Business Food Court: Rumbi Island Grill, The California Pizza Kitchen and Costa Vida Fresh Mexican
 - Prize giveaways
 - **12:00**
 - Chamber of Commerce First "Friday" Forum
 - Keynote Ethan Willis, co-author with Ken Blanchard of the newly released "The One Minute Entrepreneur"
 - (Free with Expo admission)
 - **5:00**
 - Expo Close
 - Call 802.0200 for tickets and/or details.
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Site created by [Eli Kirk](#)