

BUSINESS FAIR @ The City Library

September 6, 2008 • 1:00-5:00 p.m.
Main Library

Join The City Library and local business resource agencies for our first Business Fair! The event will highlight all the ways in which the library and other community organizations can support the goals of your small business. Local business resource agencies will be on hand to share information, and experts will present workshops on topics important to your success.

1:00-5:00 p.m. • Lower Urban Room
Free Business Consultations with SCORE

SCORE, the Service Corps of Retired Executives, will provide free 20-minute business consultations on a first-come, first-served basis.



1:00-5:00 p.m. • Main Library Auditorium
Jeff Thredgold, Dewey Lecture May 2008



On May 3, 2008, Jeff Thredgold, author of *econAmerica: Why the American Economy is Alive and Well and What that Means to Your Wallet*, spoke at The City Library's Dewey Lecture Series. The filmed presentation will be screened continually for those who couldn't attend his enlightening lecture.

1:00-2:00 p.m. • Conference Room A
Loans for Small Businesses

What information do you need to present when applying for a loan? How do you develop a good relationship with your banker? Mickey Grames from the Women's Financial Group at Zions Bank will teach you the basics of requesting a business loan.

1:30-2:30 p.m. • Conference Room C
Dig Deep: Targeted Marketing and Business Research Databases

The ReferenceUSA/International and Business Decision databases are powerful tools that can help you conduct marketing research, find company information, track consumer trends, and much more. A City Library expert will show you how to use these free resources.

This session repeats at 3:30 p.m.



2:30-3:30 p.m. • Conference Room A
Writing a Business Plan

A well-written business plan will help you finance your business and turn your dream into a reality. Join Lavanya Mahate from the Women's Business Center and Shauna Bona, a writing coach from the SLCC Community Writing Center, for a workshop on writing an effective business plan.



3:30-4:30 p.m. • Conference Room C
Dig Deep: Targeted Marketing and Business Research Databases

The ReferenceUSA/International and Business Decision databases are powerful tools that can help you conduct marketing research, find company information, track consumer trends, and much more. A City Library expert will show you how to use these free resources.

This session will also be held at 1:30 p.m.



4:00-5:00 p.m. • Conference Room A
Taxes for Small Businesses

Steven Moore from H&R Block presents a workshop covering basic tax advice for small business owners.