



State of Utah

JON M. HUNTSMAN, JR.
Governor

GARY R. HERBERT
Lieutenant Governor

Governor's Office of Economic Development

JASON P. PERRY
Executive Director

March 5, 2008

Dear Utah Employer,

The Governor's Office of Economic Development (GOED) at the request of Governor Jon Huntsman has formed an action group made up of key representatives from the private sector, government and education to develop and implement a national talent recruitment effort to help your company find the skilled workers needed to continue to grow your business.

With Utah's economy still outperforming the rest of the nations, Utah companies are finding a unique challenge in recruiting and locating the essential talent necessary for Utah's economy to become more competitive both nationally and internationally. The Utah Recruitment Initiative is committed to working with your company to assure it has the needed talent and workforce development resources it needs in promoting Utah as a prime location to live and work.

Participating companies will receive marketing by GOED on their behalf directing potential applicants to GOED's Job Board where participating companies can post open positions free of charge. By partnering with ApplicantSearch™ GOED is able to provide other services such as Job Match software and searches of the ApplicantSearch™ database containing over 12,000 job seekers.

Please review the participation agreement at www.UtahWorksForYou.com and consider the possibilities and potential it might have for your organization. If your department is not actively involved in recruitment, please make appropriate personal in your company aware of this site to file an agreement.

For additional questions regarding this initiative please call Luke Behrmann
LBehrmann@Utah.gov (801) 538-8743.

Sincerely,

Jason Perry
Executive Director
Governor's Office of Economic Development