

**The University of Utah
College of Architecture + Planning
Presents**

The Wasatch Metropolitan Report

**Featuring our Keynote Speaker
Dr. Arthur C. Nelson, FAICP**

Wasatch Front Mega Trends

In mid 2008, Dr. Arthur C. Nelson joined the University of Utah as Presidential Professor of City & Metropolitan Planning where he is also Director of Metropolitan Research. With nearly 20 books, more than 200 other publications, and extensive research conducted for such sponsors as the National Science Foundation, National Academy of Sciences, HUD, EPA and the Brookings Institution, Dr. Nelson is one of the nation's foremost authorities on metropolitan development.

Dr. Nelson will present his projections for growth on the Wasatch Front, a *megapolitan* area, stretching from north of Logan to south of Provo, that will reach 3.7 million by 2040. Between now and then, the Wasatch Front will see the construction of three quarters of a million homes and 1.4 billion square feet of nonresidential space at a cost of half a trillion dollars. Dr. Nelson will present key drivers behind this growth along with implications for planning and public policy.

Please join us for this amazing opportunity to hear one of our nation's foremost authority's talk about the future of the Wasatch Front!

Date: Wednesday, October 1, 2008

Time: 8:00 - 9:30 a.m.

Place: Wells Fargo Center, 23rd Floor
299 South Main Street
Salt Lake City, Utah 84111

Individual Tickets: \$25.00 per person

Tables of Ten: \$250.00

Continental Breakfast, Coffee, and Beverages will be served.

Please RSVP to brad.baird@utah.edu or call (801)581-7174 with any questions.

Sponsored by: Salt Lake City Corporation, Department of Economic Development

Presenting Partners: American Institute of Architects Utah, Downtown Alliance & Envision Utah
AIA/CES – AIA members who attend will receive up to 1.5 LUs in the AIA/CES, to be reported by AIA Utah.